

Activity: Selling Advertisements for the Dance Program.

Why sell ads?

To pay for a high quality program for those attending the concert. The program includes;

- Professional Photographs of the team
- List of participants in all the dances
- Personal messages (One Liners)

Advertiser Benefits:

- Each Ad will be seen in two concerts per year
- Attendance at concerts average between 900-1200 people for each concert event.
- Each advertiser will also be listed as a Sponsor on the SCHS Dance Web site

Specific Requirements:

- 9 ***Each Girl targets to sell prior to the first day of camp \$225.00 worth of ads – all ads must be sold and turned in by the first day of Dance Camp***
 - The Ads may come from local businesses *or*
 - May be a personal message of support for the team and the dancers.
- 9 Each ad must be turned in with the following:
 1. A check for the total amount of the Ad – Make check out to SCHS Encore Club
 2. An information form with Dancer and Advertisers information (See Attached)
 3. Hardcopy camera-ready art (business cards only for business card size ads!)
 4. Ads may be provided via CD, DVD or emailed (.pdf, .jpg or .tif formats) to forrest.4@cox.net

Advertisement Fees and Dimensions

\$ 40.00	Business card size	standard
\$ 70.00	1/4 page Ad	4” x 5 1/2”
\$125.00	1/2 page Ad	8” x 5” <i>or</i> 4” x 10”
\$150.00	Full Page Ad	8” x 10”

Every dancer targets to sell \$225.00 by the first day of Dance Camp!

Bring the ad, request form and check to the first day of camp.

Questions? See Suzanne Waskowski for your answers.

Thank you very much for your help in supporting the team!

We are the San Clemente High School Dance Team, a performance group of dancers who are actively involved in promoting excellence in academics, dance, fitness, and a healthy lifestyle at school and throughout our com-

munity. In addition to our campus performances, we are actively involved in supporting our community through projects such as the Red Ribbon Parade (drug prevention), Walk to End Hunger, and mentoring children in our community through school visitation and clinic programs.

We are a totally self-supporting program and are requesting your help through advertising in our concert program.

For your generous contribution –

- 9 **Your ad will appear in *all* 2009 – 2010 issues (2 per year) and reach about 2,400 people over the course of both concerts.**

- 9 **Your business name will appear on our SCHS Dance Website www.schsdance.org for the school year.**

Thank you very much for your assistance. It's people like you who make our program a success!

Business name: _____

Contact name: _____

Address _____

Phone: _____ email: _____

Dance Team Member: _____

To place an ad:

1. Please check the box for your desired ad size
2. Enclose a business card or Camera-ready art with your payment
3. Make your check out to SCHS Encore Club
 - \$ 40.00 Business card size standard
 - \$ 70.00 1/4 page Ad 4" x 5 1/2"
 - \$125.00 1/2 page Ad 8" x 5" or 4" x 10"
 - \$150.00 Full Page Ad 8" x 10"
4. Mail check (and artwork, if desired) to SCHS Dance Program Ads c/o Joan Forrest, 601 Calle Reata, San Clemente, CA 92673
5. Artwork can also be emailed to forrest.4@cox.net.
6. If you are a returning advertiser from the 2008-09 year and would like us to use the same artwork for your ad, please indicate so on this form when you return with payment

Thank you for supporting the San Clemente High Dance Team!